

ENGLY CHANG

347 392 8211

englyengly@gmail.com

www.englyengly.com/eyccportfolio2015

YAHOO!

Sr. Product Designer
Aug 2013–Present

Yahoo Index

Work closely with product and engineering to help define a new Yahoo app with different tracks of hypothesis and product focus. In conjunction with developing the new app, also worked with various teams to help define and test a proprietary Yahoo card platform and system.

Yahoo Mail: Link Preview in compose, mail search, extractions, SRPs and search assist

Worked closely with a team of product managers, engineers and UX researcher from early concepts to launched products. Responsible for new product/framework proposals, designs, improvements of current products, new feature requests and product growth. Also participated in user studies, prepared tests, product feature discussions and decisions.

APPLE INC.

UI/UX Designer
Dec 2011–June 2012

Apple Retail Interactive

Worked on various applications within Apple Retail and Marketing, the products are used by both retail and corporate employees across 14 countries. Collaborating with the design team improving usability and adding functionalities across iPad, desktop and web app.

SIEGEL+GALE

Sr. Interactive Designer
May 2011–Dec 2011

HP.com, AMEX Membership Rewards, UArts of Philadelphia, SAP

Worked in a small team, directly under the Creative or Strategy Director on interface, information architecture, usability and simplification for various clients with an emphasis on web design. The process varies from proposal, concept, to design and QA.

MACYS.COM

Mobile Web Designer
August 2010–April 2011

Macy's Holiday Gift Guide, Believe™, macys.com various sitelets

Designed major macys.com marketing website campaigns in both mobile and iPad environment. Worked with both internal teammates and external vendors and was responsible from design, delivery, communication to production and QA.

AWARDS & SKILLS

16TH ANNUAL
WEBBY AWARD

University of Arts Philadelphia (uarts.edu) redesign is the winner of Webby People's Voice Award in the School/University category

SKILLS

Sketch, Adobe Creative Suite: Photoshop, InDesign, Illustrator, Lightroom
Basic iOS Xcode Swift prototyping, basic html, CSS
Invision, Keynote, fluent in Chinese, Mandarin

CARNEGIE MELLON
UNIVERSITY

Bachelor of Fine Arts, June 2005
Dual Concentration: Electronic Time-Based Media & Painting + Drawing
Minor: Communication Design